Resume - Online Marketing Consultant (SEO, SMM, Inbound Marketing)

Name	: Shahan P.	**Website**	: cv.seomid.com
Mail	: Shahanclt@gmail.com	**Skype**	: Shahan.Calicut
Mobile	: +971 563 178 260 – (UAE)	**Experience**	: 4.5 Years

Aim:

Seeking a position to deliver **SEO** (Search Engine Optimization) **SMM** (Social Media Marketing) and other online promotional strategies with the best of my knowledge as part of **website inbound marketing**; for improving the website search ranking, increasing the visitors and generating profit with sales and conversions.

Understanding the aims and missions of my client's business, I manage the team of designers, developers, content writers, link builders and others from the start of the project to its SEO, SMM, Marketing and generating sales and conversions along with website performance analysis reporting.

WORK PORTFOLIO - AWARDS, ACHIEVEMENTS

- Achievement of Number 1 Ranking for keywords "web design India" and related. www.acodez.in
- Improved Website Weekly Visitors from 154 to 1189 in 4 months [782% Growth] www.acodez.in
- SEO Based Website Redesign for a **Travel and Tour Industry** [Improving User Experience] www.tourstokerala.org
- SEO Based Website Redesign for a **Graphic Design Agency** + [Promotional Strategies] www.krishnadasan.com
- Keyword Improvements for an e-commerce Service Provider in Saudi Arabia www.yuzr.com
- Keyword Improvements for an e-commerce Service Provider in India www.seamedia.in
- Increased Monthly Website Queries from 20-30 to 150+ in 4 months [640% Growth] www.acodez.in

- Star Employee of the year, 2013 at SeaMedia.
- Best Employee Awards, 2011-Q1 at WebNamste.

ROLES AND RESPONSIBILITIES

-Increase Website Traffic
-Improve Google Ranking
-Making Websites SEO Friendly
-Improving User Experience
-Build Brand Awareness
-Social Media Promotions
-Website Performance Analytics
-Manage the team of Designers Developers, Writers on SEO
-Create Reports of Analytics

WORK SKILLS AND TOOLS

-SEO Website Analysis
-SEO Link Building Strategies
-Research & Blog- Development
-Social Media Marketing
-Analytics Report Makings
-Asana, Tasks Managements
-Various Online SEO Tools
-Create ideas & Develops strategies
-Niche Profile Creations, Discussions

WORK EXPERIENCE – 4 Years

ROLE	COMPANY	YEARS	DURATION
Online Marketing Manager	SeaMedia, India	1.5	From 2013 Mar
SEO Manager	Wazzam PVT Limited, India	1	2012 Apr -2013 Mar
SEO Executive	WebNamste, India	2	2010 Jun - 2012 Apr

EDUCATION – Engineering in Computer Science from GCEK, Kannur University [2006-2010]

PERSONAL INFORMATION

Nationality	: Indian	**Fluent in English**	: Yes	**Home Address**
Religion	: Islam	**Marital status**	: Single	ROSHMA, 4/240-B
Date of Birth	: June 22, 1988	**Immediate Join**	: Yes	A. G. Road, Calicut
Age	: 26	**Work in UAE**	: Yes	Pin: 673 032

I declare that all the information stated above is true of my knowledge as of 2014-July